BOMPAS & PARR

BOMPAS & PARR ANNOUNCE

ARCHITECTURAL FIREWORK DESIGN COMPETITION & ARCHITECTURAL BLASTING CHAMBER:

AN EXPERIENCE SO IMMERSIVE YOU ARE IN THE CENTRE OF AN EXPLOSION



TLDR:

- To celebrate 20 years of the London Festival of Architecture, Bompas & Parr is pleased to introduce the world's first Architectural Blasting Chamber, an experience so immersive you are standing in the centre of an explosion.
- An open call for UK, European and International architects, technologists, dreamers, inventors, professional pyrotechnicians and enthusiasts of all ages to **reimagine fireworks**.
- Competition and experience to raise money for <u>Maggie's</u>, a charity that offers the best possible and free support to anyone with cancer and their families who walk through their doors.



BOMPAS & PARR

THE FULL BRIEF

Via an open call, deadline 3rd May all UK, European and International architects, technologists, dreamers, inventors, professional pyrotechnicians and enthusiasts of all ages are invited to ignite creativity and innovation in the world of fireworks. We want participants to **reimagine fireworks** and push the boundaries of pyrotechnic artistry.

The results will be exhibited online in May and June with entries raising money for Maggie's, a charity that offers the best possible and free support to anyone with cancer and their families who walk through their doors. A physical display of finalists will be hosted at The Architectural Blasting Chamber, with successful projects auctioned to generate further funds for Maggie's.

The Brief: Reimagine Fireworks

Judging Criteria: Each submission will be evaluated using the following four parameters: creativity, aesthetic, pyro factor and architectural innovation.

Judges will be announced in the coming weeks.

Categories:

- Sustainable Design
- Real World Spectacle
- Impossible Pyrotechnics
- Student Design
- Cadet Designer (Entered by adult on behalf of under-18 participant)

There will also be:

- Grand Prize Recognising the most outstanding firework design across all categories
- People's Choice Voted by the public for the most popular entry.

Key dates:

- Submission Deadline: 3rd May at midnight.
- Results Announced: 1st June
- Exhibition opens: 1st June 30th June

Submission:

Please submit one A3 PDF digital concept board via this Google Form by midnight GMT 3rd May.

- Visuals should be 300dpi to ensure clarity.
- The limit for the PDF is 10MB.
- Please do not embed any content. For submissions containing videos you can provide a link to a Youtube or Vimeo channel in the form.
- Please do not submit any physical pieces, though do note if these are available and include any dimensions.
- Please note that submissions do not need to include actual fireworks or pyrotechnics.
- By entering, you consent to your (credited) designs being shared in media to promote the project
- If you have any questions please email us at <u>fireworks@bompasandparr.com</u>

BOMPAS & PARR

Application Checklist

Please submit your entry via this Google Form, HERE.

You will need the following when submitting your application:

- Your entry as a PDF (applying the aforementioned submission criteria)
- Receipt of donation (amount at your discretion) to Maggie's.
- Entrant name, contact details, location and title for works.
- Entrant social media handles for accreditation
- Award category you are entering

Charity Donation:

In order to enter, we kindly ask that you make a donation to Maggie's using the link below, in order to support their essential work providing expert care and support for people with cancer. Please donate as you feel appropriate. The receipt of this donation should be included in your application as proof of entry. <u>https://maggies.enthuse.com/pf/architectural-fireworks</u>

Exhibition

All entries will be exhibited online and the winners' entries will be exhibited at the Architectural Blasting Chamber. More details including prizes to be announced in the coming weeks.

About Bompas & Parr

@bompasandparr

Architects of taste; feeding minds and stomachs.

London based, operating globally, Bompas & Parr is recognised as the leading expert in multi-sensory experience design, delivering emotionally captivating experiences across various industries. Originally known for their expertise in jelly-making, founders Sam Bompas and Harry Parr expanded their venture into a full-fledged creative studio, specialising in food and drink design, brand consultancy, and immersive experiences. Leveraging backgrounds in marketing and architecture, alongside a diverse spread of talents among the 20-strong team, the studio's activations are marked by bold ambition, distinct aesthetic style and interpretive vigour that's unrivalled among creative agencies. Notable projects include Alcoholic Architecture, the world's first Multi-Sensory Fireworks display, and the Taste Experience for the Guinness Storehouse. Collaborating with brands like Coca-Cola, Johnnie Walker, Mercedes, and cultural institutions such as The Barbican and San Francisco Museum of Modern Art, Bompas & Parr remains at the forefront of innovative experiential design. Learn more at <u>bompasandparr.com</u>

About London Festival of Architecture (LFA)

The London Festival of Architecture is a month-long celebration of architecture and city-making, taking place every June across London. The Festival's mission is to open up discussions around architecture, test new ideas and uncover and promote new talent. 2024 marks 20 years of the London Festival of Architecture. #LFAat20 will be a moment of celebration, and a chance to reflect on the impact of the Festival over the last 2 decades, as well as the wider industry and city. Learn more at londonfestivalofarchitecture.org

About Maggie's

Maggie's is a charity that offers the best possible free support to anyone with cancer and their families who walk through their doors. You'll find Maggie's centres alongside NHS hospitals and they also offer online support. Find out more at maggies.org

For more information and enquiries contact Bompas & Parr fireworks@bompasandparr.com or +44 020 7403 9403